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RECEIV

MAY 6 1941

Cultivated Blueberries.



Good to look at eat and sell

and ornamental as a shrub

Cultivated high bush blueberries are fast gaining in popularity both as summer fruit served fresh with cream or in cakes, muffins and pies and as a winter fruit canned and served in like manner.

They are as good a source of vitamines as our citrus fruits and are one of the best sources of manganese, so essential to the growth of children.

They are large, attractive and delicious, yield heavily and sell readily. Mature bushes yield 2-4 quarts per bush and sell for about double the price of native berries. They increase in popularity as a market fruit and for home garden every year. The bushes are attractive ornamental shrubs, beautiful in bloom and in fruit, with gorgeous colored foliage in autumn and colorful silhouettes in winter.

The varieties we list are the best, selected after hybridizing by Dr. Coville of the U. S. D.A. and other eminent experimenters, recommended by growers and Experiment Stations and our choice after fourteen years testing in our own fields. Our plants are propagated from our bearing plants by cuttings, are grown here in northern Massachusetts and are acclimated. Satisfactory plants cannot be grown from seed as most of them will be worthless varieties.

The blueberry plants require an acid soil, retentive of moisture, with the water table close

to the surface. A soil containing peat and sand is particularly adapted. If wild high bush blueberries grow well on the land it is adapted. Temperatures below -16° may cause injury.

Our plants are well rooted, dug with a ball of earth so that they transplant easily. They should be planted 4x8 or 5x7 feet. Two or more varietes should be planted to insure pollinization. The roots should be spread out in planting. For a few plants in the garden it may be worth while to plant in a prepared soil of German peat and sand. We much prefer spring planting but have had very good success with fall planting especially when well mulched.

They must be cultivated clean, but shallow as they have roots near the surface. Use no manure. Some growers have had good success growing under heavy mulch of sawdust, shavings or hay. Witch grass or similar weeds must never be allowed to get a foothold.

A commercial fertilizer with an organic base free from lime, 300-600 pounds per acre should be used. Very little should be used the first year.

They should be pruned lightly during the dormant season while young, more heavily when fruiting.

The Massachusetts Extension Service, State College, Amherst, Mass., will mail you a bulletin on cultivation on request.

Our prices reduced to meet competition are as low as reliable plants can be grown. Do not confuse with collections of unnamed plants.

VARIETIES

Rubel—Late, vigorous grower, heavy producer, good shipper. Most planted of all commercial varieties.

CABOT—Best early variety, large, fine flavor.

PIONEER—Midseason, one of best of all, very large and fine flavor.

GROVER—Midseason. Fine quality, symmetrical grower, and most brilliant foliage in the fall. Ornamental.

Concord—Midseason. Vigorous, large and fine quality.

JERSEY-Late. Very large, promising.

PRICES

Three year old plants, above varieties: \$1.00 each, \$8.50 per 10, \$65.00 per 100.

FOB Greenfield

Two year old plants, above varieties:

\$.75 each, \$5.00 per 10, \$45.00 per 100.

F.O.B. Greenfield

Plants taken at nursery, 10% discount

GLADIOLUS BULBS

100 varieties:

\$1.00 per 100 mixed

\$2.00 per 100 and up, named

The Franklin County Nurseries

189 Silver Street

Greenfield, Mass.